

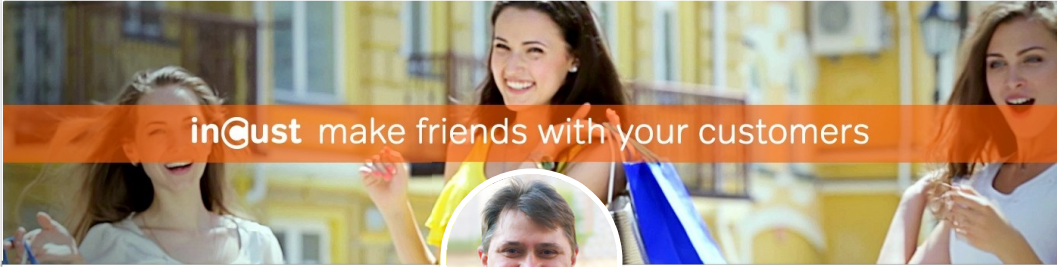


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A Board Position for You - These companies need board members. Click here to be matched with



Maxim Ronshin

CEO at InCust

InCust • Kyiv National Taras Shevchenko University

Alexandria, Virginia • 500+



Now I am pushing inCust.

inCust Inc. offers cardless loyalty programs affordable even for one-man business. Bigger companies benefit from digital coupons and certificates, direct messaging, outstanding possibilities that mobile applications include.

Key features: no issue of cards, no extra hardware, a client is authenticated by the mobile phone number.

My love story is Aroglyph Inc.

With ARoglyph service one can place marks on the new layer of reality and let people nearby see and interact with those marks.

20 years of experience in IT.

I founded several successful projects and companies mainly in business mobility field. Main focus is combining wireless and mobile software and hardware with retail & brand needs (software on PDA and phones to support field-workers in ordering, retail audit, insurance, taxi; gps hardware for fleet management, special hardware for foot-print and invoicing on-the-go, special discount projects).

I held executive level positions and gained valuable management experience in wireless, information technologies, media industries, b2b hardware manufacturing. I can say that most of fortune 100 customers in Ukraine include Philip Morris, Life, Kievstar, AVK, Merlony (Indezit, Ariston), Yanser, Oriflame, Agrococsm, Bondarev, Levada, 21 nuclear and power stations) used or using my software, hardware or mobile solution. I've also been successful in providing consulting services to companies to combine power of mobile software and wireless solutions to business needs. Right now my basic focuses are mass software that help people to communicate each other thanks to GPS, computer vision, augmented reality.

Media (11)

<p><b>POSPack - Low Cost "In-Vehicle" Printing Solution for PDA</b></p>	<p><b>MobileSOP   Retail</b></p>
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## Strengthen your profile



### Is your current title at ARoglyph Inc. CEO, Co-Founder?

It's important to keep your profile current so people can find and connect with you

No

Yes

## Experience



### CEO, Evangelist

InCust

Jan 2016 – Present • 2 yrs 4 mos

Co-founded and run inCust, the unique customer friendship system for retail business.

inCust lets any business, from a street merchant to large nation-wide networks, turn occasional visitors into returning customers, boost income and profits and beat the competition, by running a customer friendship system, based on a cardless customer loyalty and reward program.

#### Media (2)

inCust for your business



inCust for you a



### CEO, Co-Founder

ARoglyph Inc.

Jan 2014 – Present • 4 yrs 4 mos

ARoglyph Inc. is a US company, incorporated in Commonwealth of Virginia, with development done in Kyiv, Ukraine. The company develops ARoglyph service.

With ARoglyph service one can place marks on the new layer of reality and let people nearby see and interact with those marks.

#### Media (1)

Introduction to ARoglyph service



Messaging





Jan 2002 – Present • 16 yrs 4 mos  
Kiev

DigSee - company that was founded for mobile software business automation. Mobile Workforce Automation include sales order processing, retail audit, insurance sales, fieldforce for support, gps fleet management.

All major software was invented,sold and implemented by me.

Typically field staff equiped with PDA, mobile or tablet with our software that allow to access information in-the-field conditions for mobile worker and for office receive wirelessly results.

For example sale rep can check debdts, stock levels, pricing and do sales orders.

Main products at the moment is:

- 1) www.mobilesop.ru - software for retail audit, merchindising, sales. Running on Android, iPhones, iPads and allowing to integrate with back-end
- 2) DealongoOnline: WEB-based software for big/medium size companies in order to control sales over big territories
- 3) Pharma iductry: www.curating.com - control medical reps
- 4) Digsee Analysis Tool - A Powerful Business Intelligence System. Business Intelligence System (BI-system) is a broad category of applications and technologies for gathering, providing access to, and analyzing data for the purpose of helping enterprise users make better business decisions.
- 5) www.mobientry.com - DigSee SURE.

DigSee SURE is an automation tool for operation with diverse questionnaires, surveys or other forms and reports. Works on Android. Quickly create templates for any types of questionnaires, forms or reports. Significantly improve quality of operations and enhance the data entry process due to the built-in features of automatic navigation, logical and syntactical control. Fill in the form or questionnaire on-the-go and send it wirelessly to the office immediately during discussion with a customer or interview with a respondent.

6) footprint hardware and software to count customers

7) www.pospack.com

POSPack is a complete low-cost mobile printing solution for "in-vehicle" use, which allows printing up to 5-copy full-page customer invoices en route.



### CEO, Cofounder

LearnPeaks

Jun 2013 – Jan 2014 • 8 mos

Worldwide

LearnPeaks has developed a product to help parents educating their children with fun by a dazzling combination of tangible toys (blocks, box of bricks, figures) with computer vision technologies.

A child plays with toys on LearnPeaks table or in view of tablet camera. Our software recognises toys and their position and immediately produces images and sounds and magic happend!



### Co-fouder, CTO

www.7loc.com

Jan 2012 – Jan 2014 • 2 yrs 1 mo

Kiev

Service «Family locator»(further- Service) – it is an internet service, which allows families to see where their children and other members of their familyare located (further- Objects) over their iPhone and Android devices.

Service «Family locator» consists of the web-site and smartphone software. Using Service you can check the location of the Objectson a map and change the settings of Service. Smartphone software is a smartphone app which installs on your iPhone or Android device and sends its details to the service with given frequency.

My role started from development IOS and Android apps, develop web-site, billing and other support software. During development I used low-cost outsourcing developers.

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Taras

1989 – 1994

Shevchenko

Activities and Societies: signal processing, applied mathematics

ko

University

